

Default Question Block



UNC-Chapel Hill researchers are interested in your opinions about Facebook!

By taking this short survey, you're eligible to win an **Apple iPod Touch** or one of **thirty \$10.00 gift certificates** to places like Amazon.com, the iTunes Store, or the Daily Grind!

This survey will take about 15-20 minutes to complete. By taking this survey, you'll help us understand how to better serve incoming Freshmen - people who were in your shoes not long ago. **Your opinion is very important!**

Don't forget to leave your contact information when you complete the survey, so you can be entered into the drawing.

To begin the survey, please advance to the next page.



Thank you! First, we'd like to tell you about your rights as a participant in this study.

Some general things you should know:

You are being asked to take part in a research study. To join the study is voluntary. You may refuse to join, or you may withdraw your consent to be in the study, for any reason, without penalty. Details about this study are discussed below. It is important that you understand this information so that you can make an informed choice about being in this research study.

About this study:

Research studies are designed to obtain new knowledge. The purpose of this research study is to understand how Social Network Sites help first-year undergraduate students (freshmen) adjust to campus. You're being asked to be part of this study because we're interested in your experience as a first-year student, age 18 or older.

For this study, you'll be asked to fill out a web survey, which will take approximately 15-20 minutes. In this survey, you'll be asked questions about demographics, questions concerning your use of Facebook, questions about your college experience, and questions about your thoughts and feelings. By taking part in this study, you'll be eligible to be entered into a raffle for an Apple iPod Touch or thirty \$10.00 gift certificates. Of course, your participation is completely voluntary, meaning you can stop at any time, or refuse to answer any question at any time, without penalty. It won't cost you anything to take part in this study.

What are some of the benefits of risks of participating:

By participating in this study, you help researchers better understand how social network sites like Facebook are useful for students transitioning to campus. This research has important implications for future first-year students at UNC and other universities around the country. Your participation is very important. As for risks, there are no known risks for participating in this research.

As a UNC Student, you may choose not to be in the study or to stop being in the study before it is over at any time. This will not affect your class standing or grades at UNC-Chapel Hill. You will not be offered or receive any special consideration if you take part in this research.

How will your privacy be protected?

We will make every effort to protect your privacy. In this research, we don't collect any personally identifying information, such as your name or address. We'll never report anything that is personally identifiable in our research reports. At the end of the survey, you will be prompted to share your email address if you wish to be entered in a drawing for the prizes. This email address will not be stored with the survey responses; it will be used for the prize drawing and then deleted.

If You Have Any Questions:

If you have any questions or concerns about the study, please contact PI Frederic Stutzman (fred.stutzman@unc.edu, 919-962-5646) or faculty advisor Gary Marchionini (march@ils.unc.edu, 919-962-8071).

Institutional Review Board Approval:

The Behavioral Institutional Review Board (Behavioral IRB) of the University of North Carolina at Chapel Hill has approved this study, 10-0709. If you have any concerns about your rights in this study you may contact the Behavioral IRB at 919-962-7761 or at aa-irb@unc.edu.

Your Consent:

I have had the chance to ask any questions I have about this study, and they have been answered for me. I have read the information in this consent form. By choosing 'yes' below, I signify that I agree to be in the study.

Do you wish to participate in this study?

- Yes
- No

Timing

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How often do you use Facebook?

- A few times a day
- A few times a week
- A few times a month
- Never

What is your gender?

-

Male

Female

What is your age?

What is your ethnicity? You may choose more than one.

African American

Caucasian

Asian

Hispanic

Native American

Other:

In your opinion, have you found Facebook useful for the following:

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
Keeping up with what is popular on campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Getting academic advice (e.g. classes to take or avoid)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learning about campus fashion trends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Finding out about campus events to attend	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Discovering the interests you share with campus friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Searching for information about campus-related activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learning about campus customs or traditions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Finding campus-related news (e.g. sports, events)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Getting recommendations for things to do around campus (e.g. good movies or restaurants)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Getting in touch with people on campus that you've recently met	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learning about people you've met on campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sharing inside jokes with campus friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please evaluate the following statements:

	Strongly Disagree	Disagree	Neither	Agree	Strongly Agree
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	Disagree		Agree nor Disagree		Agree
I feel confident that I understand the basics of using Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel confident that I could post a status update to Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel confident that I could create a group or event page in Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel confident that I could explain the basics of using Facebook to someone else	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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About how many minutes per day do you usually spend Facebook?

About how many Facebook friends do you have?

What percentage of your Facebook friends attend UNC?

Please evaluate the following statements about your use of Facebook:

	Yes	No	Not Applicable (N/A)
Do you have a "friends-only" Facebook profile?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Do you use Facebook's "limited profile"?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Do you use any Facebook privacy features?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Are you Facebook friends with aunts or uncles?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Do you use Facebook's "chat" feature?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Are you Facebook friends with your parent(s)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

		Yes	No	Not Applicable (N/A)
Are you Facebook friends with your grandparent(s)?		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please evaluate the following statements about your use of Facebook:

		Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
I feel I am part of the Facebook community		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facebook has become part of my daily routine		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel out of touch when I haven't logged into Facebook for a while		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would be sorry if Facebook shut down		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facebook is part of my everyday activity		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I'm proud to tell people I'm on Facebook		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please evaluate the following statements about your use of Facebook:

		Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
If I needed to complete a complex task on campus, I could find help in Facebook		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Participating in Facebook makes me feel like I belong on campus		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel good when I interact with my campus friends on Facebook		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I could use Facebook to find an answer to a question I have about Chapel Hill		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If I had to borrow a car to drive to an appointment near campus, I could use Facebook to find a car to borrow		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facebook makes me feel alone on campus		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I could use Facebook to find a good class to take		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facebook has been important in my on-campus relationships		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If I needed a ride to somewhere near campus, I could use Facebook to find a ride		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If I was unable to sleep in my room for a night, I could use Facebook to find a place to stay		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I could use Facebook to find an answer to a question I have about UNC		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
If I needed to find employment quickly, I could use Facebook to find job opportunities		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please evaluate the following statements:

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
I feel confident that I could let only a select group of friend see my Facebook content	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel confident that I know how to use Facebook's privacy features	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel confident that I have control over who can see my Facebook content	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I feel confident that I could explain the basics of Facebook privacy to someone else	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Please answer the next four questions quickly and to the best of your knowledge. It is OK to estimate.

How many of your high school friends attend UNC-Chapel Hill?

How many close friends have you made during your first year at UNC-Chapel Hill?

With how many people on campus have you discussed important matters in the last year?

How many steady romantic relationships did you have in the last year?

Please indicate how close do you feel to the following people on campus:

	Not close at all	Somewhat unclose	Somewhat close	Very close	Not applicable (N/A)
My roommate(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My suitemates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My hallmates	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

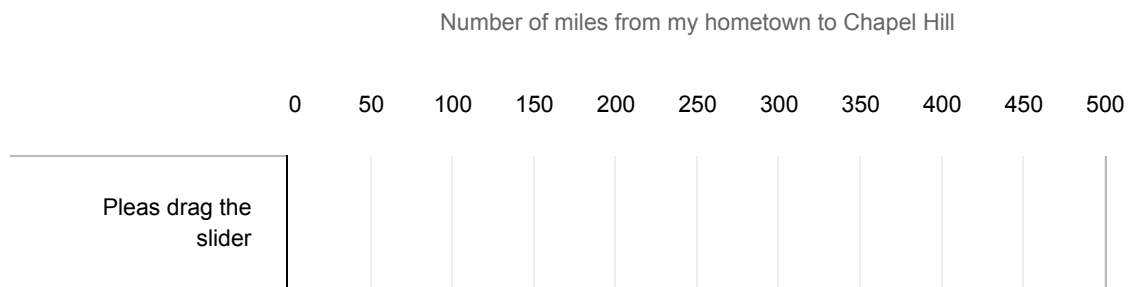
	Not close at all	Somewhat unclose	Somewhat close	Very close	Not applicable (N/A)
My high school friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My campus friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Are you a resident of North Carolina?

- Yes
- No

Please drag the slider to indicate approximately how many miles Chapel Hill is from your hometown.

If greater than 500, please choose 500.



Please answer the next two questions to the best of your knowledge. It is OK to estimate.

How many times did you visit your hometown during your first year at UNC?

How many times did people from your hometown visit you at UNC during your first year?

Thinking about the last month, how often was it that someone....

	Not at all	Once or twice	About once a week	Several times a week	About every day
Was right there with you (physically) in a stressful situation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Did some activity together to help you get your mind off of things	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Talked with you about some interests of yours	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Told you that she/he would keep the things that you talk about private, just between the two of you	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provided you with some transportation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Listened to you talk about your private feelings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	Applies very closely to me	<<<	<<	<	.	>	>>	>>>	Doesn't apply to me at all
I feel confident that I will be able to deal in a satisfactory manner with future challenges here at college	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Page 5 of 6. You're almost done! Thank you!

In the past year, did you do any of the following campus activities?

	Yes	No
Got a job (paid)	<input type="radio"/>	<input type="radio"/>
Joined a sorority or fraternity	<input type="radio"/>	<input type="radio"/>
Got an internship	<input type="radio"/>	<input type="radio"/>
Joined a religious organization	<input type="radio"/>	<input type="radio"/>
Attended religious services	<input type="radio"/>	<input type="radio"/>
Joined a club	<input type="radio"/>	<input type="radio"/>
Joined a service organization	<input type="radio"/>	<input type="radio"/>
Played an intramural sport	<input type="radio"/>	<input type="radio"/>
Joined an ethnic organization	<input type="radio"/>	<input type="radio"/>
Played a varsity sport	<input type="radio"/>	<input type="radio"/>

Approximately how many hours per week do you spend on non-academic campus activities?

Considering last semester's grades, and your anticipated grades for this semester, approximately what is your GPA? Please drag the slider to the approximate location.

UNC Grading Scale: 0.0=F, 1.0=D, 2.0=C, 3.0=B, 4.0=A

	0	1	2	3	4
Drag Slider to Approximate GPA					

Below is a list of some of the ways you may have felt or behaved. Please indicate how often you have felt this way

during the past week by checking the appropriate box for each question.

	Rarely or none of the time (less than 1 day)	Some or a little of the time (1-2 days)	Occasionally or a moderate amount of time (3-4 days)	All of the time (5-7 days)
I was bothered by things that usually don't bother me	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I had trouble keeping my mind on what I was doing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I felt depressed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I felt that everything I did was an effort	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I felt hopeful about the future	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I felt fearful	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My sleep was restless	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I was happy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I felt lonely	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I could not "get going"	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

These questions ask you about your feelings and thoughts during the last month. In each case, please indicate with a check how often you felt or thought a certain way.

	Never	Almost Never	Sometimes	Fairly Often	Very Often
In the last month, how often have you been upset because of something that happened unexpectedly?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In the last month, how often have you felt that you were unable to control the important things in your life?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In the last month, how often have you felt nervous and "stressed"?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In the last month, how often have you felt confident about your ability to handle your personal problems?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In the last month, how often have you felt that things were going your way?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Never	Almost Never	Sometimes	Fairly Often	Very Often
In the last month, how often have you found that you could not cope with all the things that you had to do?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In the last month, how often have you been able to control irritations in your life?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In the last month, how often have you felt that you were on top of things?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In the last month, how often have you been angered because of things that were outside of your control?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In the last month, how often have you felt difficulties were piling up so high that you could not overcome them?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



UNC
SCHOOL OF INFORMATION
AND LIBRARY SCIENCE

Thank you very much for your participation!

If you have any questions about this survey, please contact Fred Stutzman, fred.stutzman@unc.edu. To contact UNC Counseling and Wellness services, please call (919) 966-3658. To contact UNC Academic Advising, please call (919) 966-5116.

If you'd like to be entered into the drawing for the Apple iPod Touch or Gift Certificates, please enter your email address below.

May we contact you regarding future research opportunities?

- Yes
- No