

Appendix A

Interview Scripts

Block 1: General Experience

- Can you describe your history using social networking sites? What sites do you use, when did you join them?
- Can you describe who or what persuaded you to join?
 - What is their relation to you?
 - Were they the first person to invite you to join?
 - What was the critical incident that motivated joining?
- What is your opinion of the site(s)? (Do you enjoy using them?)
 - Is there a particular site you like or dislike?
 - Has your opinion of the sites changed over time? How so?
- How do you use the site?
 - Do you share personal information, status updates, post photos or videos, use applications, comment on others walls, etc?

Block 2: Audience and Motivation

- Can you describe the members of your network on [SNS]?
 - Prompt: Family members, coworkers, neighbors, people from past?
 - Are you comfortable with your connections to these people?
 - How do you feel these connections impact your ability to share information?
 - Have you ever had to reject a friend request, or de-friend someone?
- Can you describe your main activities when using [SNS]?
 - Do you mainly browse, respond to messages - is there a specific activity you spend a lot of time doing?
- Who (what profiles) do you pay the most attention to? What social groups are they from?
 - Was this surprising to you?
- Who do you think is paying attention to you and your activities?
 - How did you ascertain this?
 - Do you feel comfortable with this?

Block 3: Stress and Support

- Do you find that your use of [SNS] (ever) affects your mood?
 - Does it affect you positively and negatively?
- Do you feel that the [SNS] is a supportive place?
 - Could you go to the social network and ask for help?
 - Do you feel that people are listening to you?
- Can you describe an incident where you experienced the following:
 - Emotional support - an incident where a member of your social network emotionally supported you?
 - Instrumental support - an incident where you used the social network to accomplish an external goal (like attending a party, finding people to help you move, etc)
 - Informational support - an incident where you use the social network to address an informational problem (restaurant recommendation, etc).
- Do you feel closer to people as a result of your use of SNS?
 - In particular, who?
 - How has your relationship evolved because of SNS use?
- Do you feel that your use of SNS is replacing any forms of communication?
- Do you feel that your use of SNS is replacing any forms of interpersonal interaction?
- Do you feel more "connected" as a result of your social network use?
- Do you feel more independent as a result of your social network use?

Block 5 - Transitional Uses

- Do you feel like you have a better sense of the campus because you participate in social network sites?
- Did you use social network sites to learn about the campus before you arrived?
- Did you use social network sites to learn about potential roommates or friends before you arrived? Can you describe that process?
- Do you feel your that participation in social network sites helps you better understand those around you?
- Have you experimented with your presentation in the social network site, trying to make your identity seem to fit in with the campus? Can you describe that process?
- Do you use the social network site to find out about events or goings-on on campus? Please describe.
- Do you use the social network site to connect to people on campus when you have a question related to school or school life? Example?
- Do you feel more connected to the campus community because of your participation in social network sites? Why?

Block 6 - Privacy

- Do you feel like your privacy is protected in social networking websites?
- Can you describe an incident or incidents where you felt your privacy in a social networking site was violated?
 - How did you go about dealing with the violation?
- What steps have you taken to protect your privacy in social networking websites?
 - Do you use privacy settings?
- Do you worry about future ramifications of information disclosure?
- Do you take any steps to prevent over-sharing?

Block 7 - Information and Attributes

- Do you share your real name, and real personal information on [SNS]? IF Y:
 - Have you participated in other online community where you have shared your real name?
 - Do you feel comfortable using your real name in other sites on the internet?
- How technical would you describe yourself?
 - What is your previous experience with IT?
- How has your use of SNS affected your overall computing use?
 - Has it affected your work computing?